Teresa Velardi

Authentic Endeavors Publishing

www.authenticendeavorspublishing.com

Teresa Velardi

Publisher Author Podcast Host
Philanthropist Potter

Teresa is a publisher, bestselling author, podcast host of the *Conversations That Make a Difference* podcast, and potter.

Michelangelo, the famous 15th-century artist and sculptor, said, *Every block of stone has a statue inside it, and it is the sculptor's task to discover it.* His job was to remove the excess stone to reveal the beauty within.

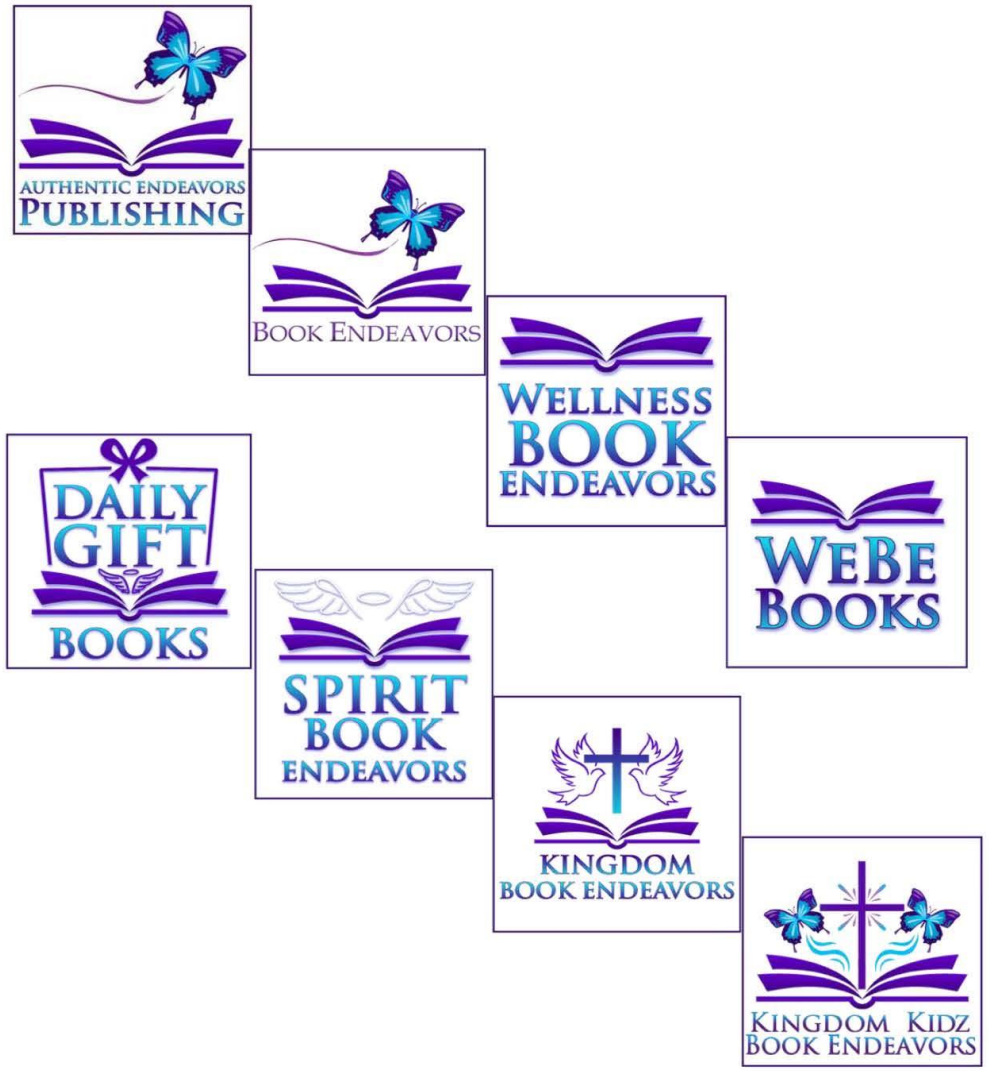
Similarly, Teresa uses the art of pottery to illustrate that each ball of clay can and will be transformed into a beautiful work of art with the touch of the potter's hand. Teresa guides her clients through the process of centering, molding, shaping, and walking through the fire of challenges to effect positive life change as they gracefully and powerfully embrace the work of art they already are. For Teresa, making pottery translates metaphorically into the process of writing.

Teresa found her passion and purpose through life's challenges while trusting God's plan. Faith in God, gratitude, and giving are her heart. Her abilities as a writer, editor, and publisher are vital ingredients she brings to those who share their message with the world on her podcast or through her publishing platform.

Her daily quiet time, writing, and gratitude practice keep Teresa focused on her God-given purpose as life unfolds in this ever-changing world. We all have a story to tell and a heartfelt message to share. What's your message?

Teresa Velardi

Publisher



Our Mission

At *Authentic Endeavors Publishing*, our mission is to help authors share meaningful stories that make an impact. We are committed to honoring the heart and voice of every writer we partner with, ensuring their work is presented with excellence, authenticity, and care. Whether it's a story of faith, personal growth, creativity, or a children's book, we strive to publish books that inspire, inform, and uplift readers around the world.

As a hybrid publisher, we bridge the gap between traditional and self-publishing by offering professional services and the author maintains creative control of their work. Our team works closely with writers from concept to completion—helping shape manuscripts, polish content, illustrate, and prepare each book for publication and promotion.

Today, Authentic Endeavors Publishing continues to grow with the same founding mission: to honor each author's unique voice and message while producing high-quality, impactful books that inspire, inform, and transform authors, readers, and those they touch.

Teresa Velardi

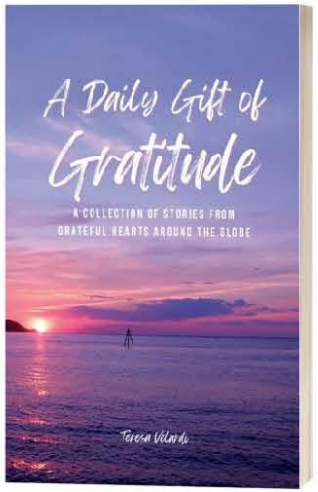
Publisher

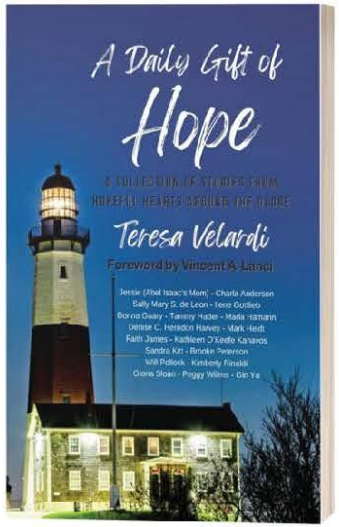
We believe that every story has the power to inspire, teach, and transform lives. Our catalog reflects a wide range of genres and voices — from deeply personal memoirs to practical guides, devotionals, and beautifully illustrated children's books. Whether you're writing fiction or nonfiction, your message matters. Our goal is to help you bring it to life with excellence and authenticity.

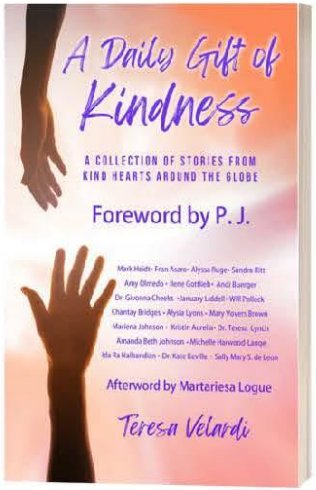
Teresa Velardi

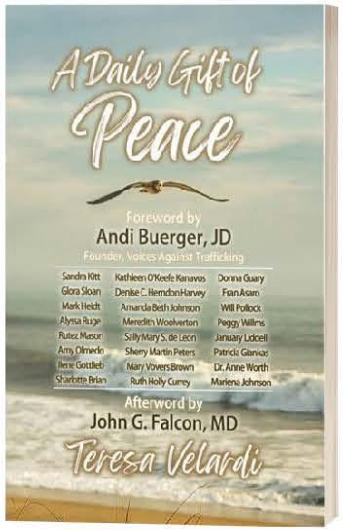
Author

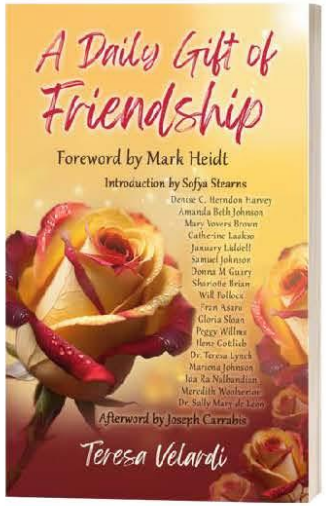
Teresa is a bestselling author. Her published works include numerous anthologies and magazine articles, and she is the creator of the *Daily Gift Book* series, a growing collection of uplifting, collaborative books that bring together real stories from real people around the world—stories of gratitude, hope, kindness, peace, courage, faith, friendship, and inspiration. Each volume invites readers to slow down, reflect, and reconnect with what matters most through short, heartfelt essays meant to be revisited again and again. She also authored the journal, *Become Who You Were Created to Be!*



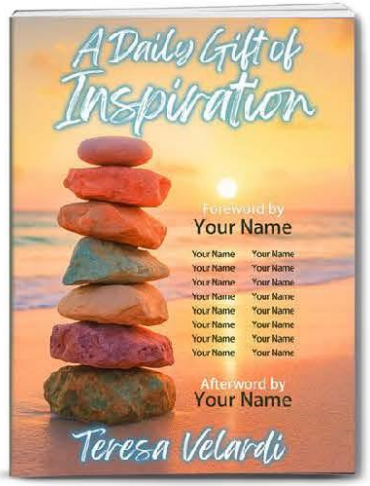


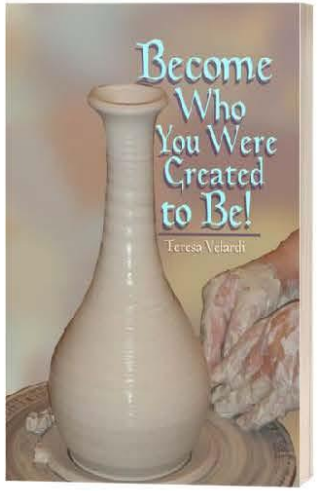






COMING SOON





Teresa Velardi

Podcast Host

Welcome to CTMAD: Conversations That Make a Difference

Rediscover the Power of Meaningful Conversations

Do you see people engaging in heartfelt discussions, or are they just glued to their phones? When was the last time you had a face-to-face conversation that truly made a difference in your life or the life of another? In today's world, there's so much to talk about, yet we often find ourselves alone, absorbed in electronic devices, or lost in front of the TV. It's time to change that.

Embrace Authentic Conversations

At ***Conversations That Make a Difference***, we believe that authentic, meaningful, and diverse conversations are the glue that binds us together. These discussions remind us that we are more than what meets the eye. They have the power to uplift, challenge, stretch, and invite us to grow dynamically.

Get Grounded with Us

Are you, like many, feeling like you're flying by the seat of your pants through life? Let's get grounded together. Join us for conversations filled with Gratitude, Values, Abundance, Authenticity, and Faith. Our show is dedicated to serving all who listen, fostering a community of growth and connection.

Tune in to ***Conversations That Make a Difference*** and experience the transformative power of genuine dialogue with a variety of guests and endless topics. There is something here for everyone. Let's make a difference, one conversation at a time.

Teresa Velardi

Philanthropist

Voices Against Trafficking

Teresa is an active charter member and media partner for ***Voices Against Trafficking™***, which brings together national and international partners dedicated to eradicating the business of profiting from human lives. We are individuals, corporations, survivors, nonprofits, law enforcement agencies, legislators, media outlets, and human rights advocates. And we will be heard.

Born Abel

Teresa is the publisher of more than one hundred ***Born Abel*** books that bring light and life to many medically complex issues. Born Abel's mission and rooted purpose are to serve these families, NICU, and Angel families. It has expanded to all 50 states and 10 countries worldwide. They are 100% volunteer, serving others.

Daughter's United

Teresa is a member of the ***Daughters United*** organization whose vision is to see families, communities, and even nations impacted by bold, faith-filled women stepping into their God-given callings; a sisterhood of Ambassadors for Jesus. Through their Resource Hub, Grassroots Projects, and Mobile Mission Outreach, they're stepping beyond church pews to bring help, hope, and healing into our neighborhoods, streets, and communities.

Community Engagement

Teresa is a member of several organizations and powerful groups of high-achieving, impact-focused people who are leading the charge for a better, brighter tomorrow, offering unique paths to building a better and brighter future for all.

Teresa Velardi

Potter

You can also find Teresa at the potter's wheel. She has made a connection between her writing and clay work. Just like the potter begins with a lump of clay, the writer begins with words to be transformed into a beautiful work of art... a vessel of wisdom to "quench the soul." Yes, there will be many changes to the clay (or the words) along the way, and each step brings you closer to the finished work. There is time to work, time to rest, and even time in the fire, each step being a part of the transformation of an idea into a one-of-a-kind, beautiful work of art.

We were all created on purpose, for a purpose, and given the gifts and talents and the passion to fulfill that purpose. My part, with the help of God, is to be a guiding light on His illuminated path.

Teresa Velardi

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